

D3conomist

a decentralized perspective.

LITEPAPER



Innovation is Growth:
Unleash the true potential of Web3 and
Decentralisation with the ***VentureCrowd***.

D3conomist **Litepaper**

The name takes inspiration from its forefather and successful financial publication, '*The Economist*', with the '*D*' standing for *Decentralisation*, and the '*3*' standing for *Web3*.

Decentralisation + *Web3* + *economist* = *D3conomist* [*dih-kon-uh-mist*]



Introduction

D3conomist is a *SeedPad*, Network & Publication on the hunt for the next big innovation in *Web3*. We strive to be as diverse and open minded as possible, both in terms of the topics we cover in our publication, as well as the projects we choose to fund on our *SeedPad*. The only essential criteria is that it falls under the general category of decentralisation. All of our writers will remain anonymous, as we feel that one collective voice is more powerful than a collection of individual voices. Moreover, we feel this fits in with a core principle of *Web3*, whereby any individual can have a voice no matter their background, as long as they speak with logic and reason.

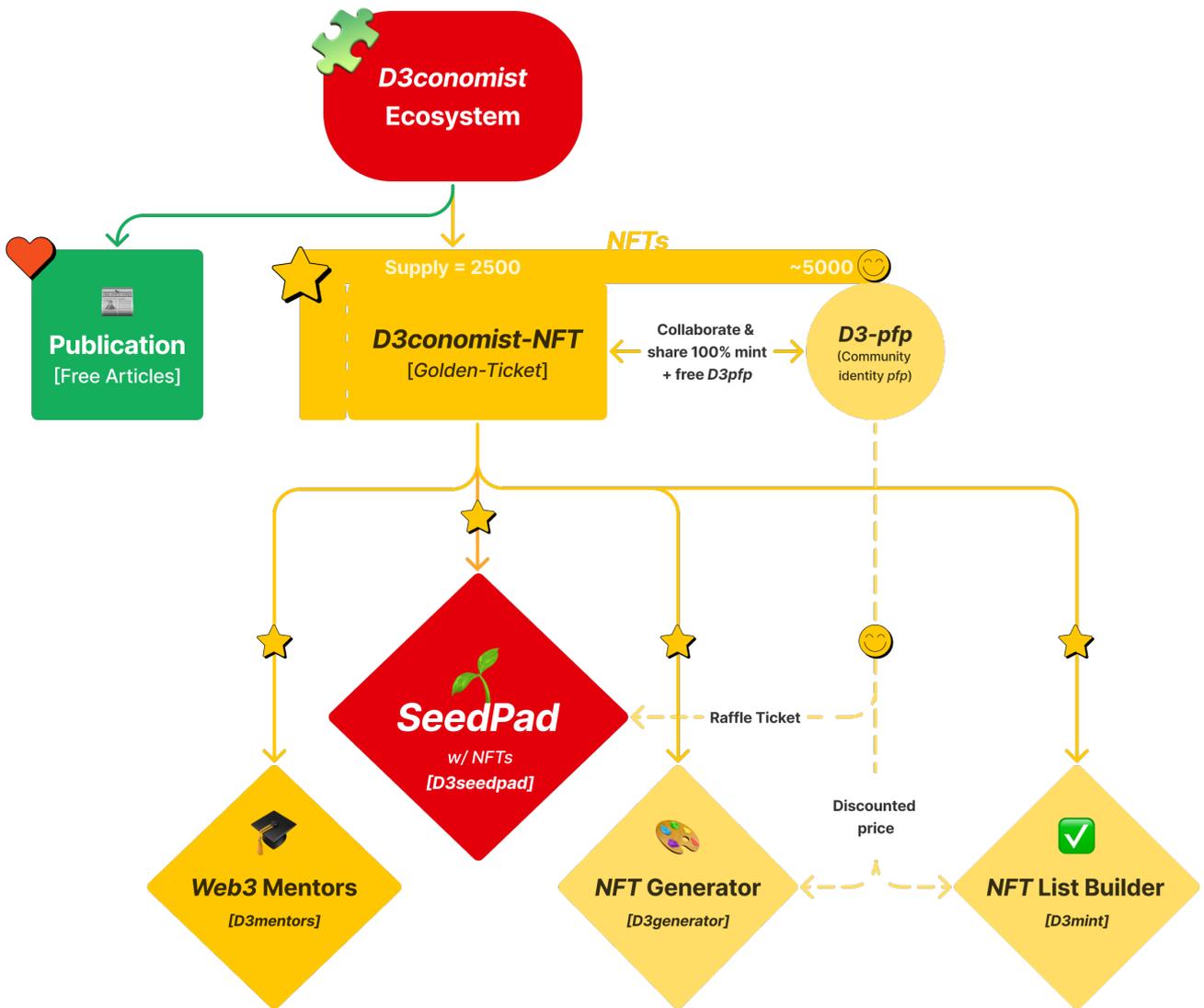
“A mask tells us more than a face” —Oscar Wilde

As a team, we’ve been involved in *Crypto/Web3* for over a decade now and as such have established some strong connections in the space. By leveraging this existing network, along side the *D3conomist* community, we can grow & prosper in a way unthinkable alone.

“The whole is something besides the parts” —Aristotle

We’re launching the **D3conomist-NFT** for exclusive, unbridled access into our entire ecosystem.





D3conomist-NFT

The *D3conomist-NFT* is one for the true OGs. It will be the one&only golden ticket into our entire ecosystem. Holders will get exclusive access to our *SeedPad*, community alpha channels, mentors & more. The *D3conomist-NFT* will be the only *NFT* we offer that provides this level of utility.

Exclusive utility:

- Guaranteed access to *SeedPad* [*D3seedpad*]
- Free use of *NFT* generator [*D3generator*]
- Free use of *NFT* list-builder [*D3mint*]
- Private chats with *Web3* mentors [*D3mentors*] (on rotation - not all 2000 at once!)
- 100% of [*net*] *D3-pfp* mint revenue goes back to holders (in *ETH* - no creator-fees)
- 0 fees for launching own projects (providing project gets approval)



Let's dive a little deeper into each element of **utility** offered by the **D3conomist-NFT**:

SeedPad [D3seedpad]

'Where can I make the biggest long-term gains?' I hear you ask... No, not by investing in that YouTube shilled token, but by backing good projects in their early stages. It sounds obvious, but with the current systems there are barriers to doing so. You either need to a) have large amounts of capital, or b) spend hours & hours in front of a screen to discover such hidden gems.

With the *D3conomist SeedPad [D3seedpad]*, we will remove such barriers. We will be using our multiple years of experience in *Crypto/Web3* to critically evaluate projects, offering only the best to our holders, at seed round entries. Prior to a project's public [mint] phase, the *SeedPad* is accessed by simply holding a *D3conomist-NFT* - no staking required!

Here at *D3conomist*, we're firm believers in KISS'ing (Keeping-It-Simple-Stupid). We're looking to keep things as straightforward and transparent as possible. We feel an ease of understanding will lower barriers to entry into *Crypto/Web3*, ultimately leading to mass adoption.

Advantages of using D3seedpad:

For Backers

Supporting a project

- **Fair** - seed round entry for all.
- **Projects vetted** - by our highly experienced team.
- **Vesting** (of project funds) - extra protection.
- **No KYC** - we value your privacy.

—For backers holding of a *D3conomist-NFT*

- **NO staking** / no locking - just instant utility.
- **NO front-running** - with staking/un-staking [of native token] by large backers.
- **NO gas wars** - guaranteed spot - no need to rush.

—**NO VCs (Venture Capitalists)—NO staking—NO KYC—NO gas-wars.**

For Founders

Looking for funding

- **Simple** - straight forward for backers to understand.
- **Fair** - with minting limits & bot-protected smart contracts.
- **NFTs** - build a strong community.
- **Community** - instantly tap into our community & network.
- **Brand** - immediate identity for backers - helps them spread awareness.
- **Consultation** (from our experienced team) - on project, artwork, marketing & more.
- **Promotion** via our established channels & [project-specific] partner channels.

Previous Launch Methods

Up until now, launch methods have failed to offer fair opportunities to the many that are looking to get into strong projects in their early stages. In the past few years, we've seen the advent of *IDOs*, *IEOs* & *LBP*s (Initial *DEX* Offerings, Initial Exchange Offerings & Liquidity Bootstrapping Pools respectively), Although we've undoubtedly come a long way since the *ICOs* of 2017, the aforementioned methods still fall short when it comes to security, fairness and transparency.

With *IEOs* and *IDOs*, the backer still has to reveal their personal information with *KYC* (Know Your Customer). On top of this, for *IEOs*, projects usually have to pay a large sum up front to be listed, especially on the bigger exchanges. It's also not unusual for them to have to sign an exclusivity agreement, prohibiting them from listing their token on any other exchange.

While *IDOs* do offer projects a way to raise funds without paying large sums up front, the majority of the time they also come after one or two seed rounds of funding. This means *IDO* backers are entering projects well above ground level, paying a much higher price than earlier backers / Venture Capitalists.

Another point to mention, is that *IDOs* are normally carried out via an *IDO 'launchpad'*. These usually require staking of their token for a set period of time in order to qualify for the sale, which can often be to the detriment of smaller backers. This is due in part to the more immediate availability of funds (and sometimes information) to larger backers (aka 'whales'), meaning they're able to stake prior to others, and in-turn un-stake / sell before others (aka 'front-running'). Smaller backers are forced to simply sit and watch while the value of their locked-up tokens crumbles before their eyes.

We've also since seen the introduction of *LBP*s. These work similarly to a dutch auction, in the sense that price starts high and falls over time (without buys). Backers are advised to 'buy when they feel the price is fair'. As fair and interesting as this method sounds, people often struggle to understand the mechanics behind it, and wonder why they paid a higher price (per token) than others who bought in later. There can also be a lot of hype involved, causing people to lose touch with the true value of the token, inevitably feeling *FOMO* (Fear Of Missing Out) and overpaying. Furthermore, similar to aforementioned launch methods, *LBP*s often come after seed rounds with Venture Capitalists (see issues above).

Introducing *D3seedpad*

D3conomist 'SeedPad' [w/ NFTs]

	D3conomist SeedPad w/ NFTs <i>[D3seedpad]</i>	LBP Liquidity Bootstrapping Pool	IDO Initial DEX Offering [via Launchpad]	IEO Initial Exchange Offering	ICO Initial Coin Offering
Definition	If stated, a portion of a project's token supply is airdropped to holders of their <i>L-NFTs</i> .	A portion of a project's token supply is sold to the public via a decentralised dutch auction (<i>LBP</i>).	A portion of a project's token supply is sold to the public via a decentralised exchange (<i>DEX</i>) / Launchpad.	A portion of a project's token supply is sold to the public via a centralised exchange.	A portion of a project's token supply is sold to the general public independently.
KYC 					
Vetting (of projects)					
Decentralised					
Marketing (& Community building)					
Vesting (of project funds)					
NO Staking Required					
Fair (everyone pays same/seed price)					

Enter ***D3conomist SeedPad*** - a novel crowd-funding mechanism, enabling *Crypto/Web3* supporters to back projects & ideas at the seed stage, through '*L-NFTs*'.

D3conomist is pioneering this model, and our *SeedPad* [w/ *NFTs*] will be a first of its kind.

Key difference to *IEO / IDO-launchpads*:

- No staking required.

As mentioned before, *IDO-launchpads* usually require backers to stake their native token for a set time, leaving smaller backers open to being front-run by larger 'whales'. With the *D3conomist SeedPad*, backers are simply required to hold a *D3conomist-NFT* in order to gain guaranteed access—no staking—no gas wars.

Key difference to ALL previous methods:

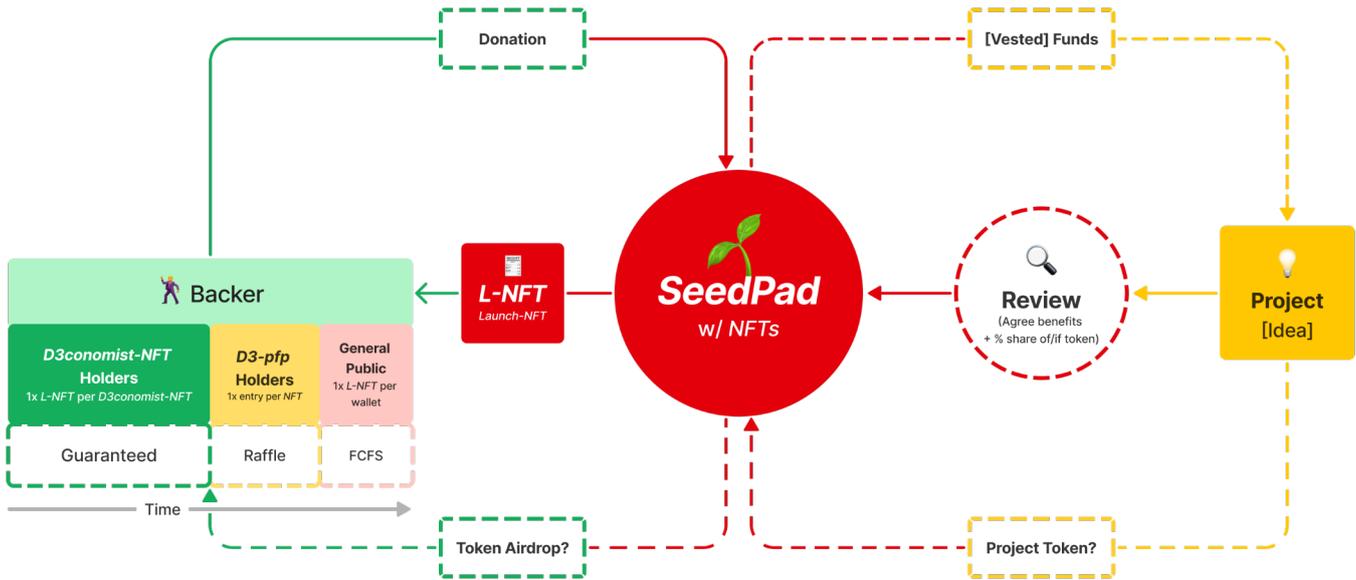
- Everybody gets in at same / seed entry level.

Normally, getting in at such an early stage of a project would require a hefty amount of capital and would not be an option for smaller players. A key criteria for projects looking for funding on the *SeedPad* is having had no previous/cheaper rounds of funding. This means every backer is getting in equally at ground level, fostering a greater respect amongst backers, as well as with the project team.

What is an *L-NFT*?

L-NFT stands for '*Launch-NFT*'. This refers to the *NFT (Non-Fungible-Token)* being offered to 'backers', for the purpose of funding an idea. *D3conomist-NFT* holders will be given an exclusive opportunity to acquire these.

SeedPad Process:



For Backers

Looking to support a project

1. Read project white/litepaper

The backer must read the project's white/litepaper to fully understand what the project is aiming to achieve and how they intend to achieve it (& in what timeframe). The paper will also state whether or not the project plans to carry out a [token] airdrop. If they do, it will state what percentage of the project's total token supply will be allocated to the total supply of *L-NFTs*.

Eg. If a project states they will airdrop 20% of their total token supply to a total amount of 10,000 L-NFTs, then each L-NFT will receive 0.002% of the total supply of tokens.

2. Hold *D3conomist-NFT* (Guaranteed access)

In order to have guaranteed access to the *L-NFT* (of project being funded), the prospective backer must simply hold a *D3conomist-NFT* in their wallet. Holders will have a guaranteed allocation of 1x *L-NFT* for every *D3conomist-NFT* they hold, for an ample time period in order to alleviate gas wars.

3. Purchase *L-NFT*

If the backer decides they like what they see in a project's white/litepaper and would like to support it, they can go ahead and purchase an *L-NFT* of said project. An *L-NFT* is just like any other NFT and so will be immediately transferable upon purchase. We will therefore display an up-to-date airdrop status for all *L-NFTs* on our site.

4. Airdrop?

If a project has outlined a token airdrop in its white/litepaper, then upon the launch of said token, *L-NFT* holders will receive their appropriate proportion. This amount will be in accordance with the allocation stated (see step 1 for example). Backers will, however, be free to transfer *L-NFTs* as soon as funding is complete. We will therefore display an up-to-date airdrop status of all *L-NFTs*.

For Founders

Looking for funding

1. Review

The team will use their collective experience to evaluate each project application; assessing things such as team pedigree, transparency, innovation (and whether it's solving an important existing problem), as well as the overall long-term vision & goals of the project. If a project gets approval, we'll then agree a minimum % of their token supply to be airdropped evenly between *L-NFT* holders. Projects are free to provide extra value / utility to holders at their own discretion.

2. Art

Projects can choose to use their own artwork, or we can provide it for them. In either case, a consultation will be offered, as we feel it's a very important aspect to get right. Artwork is an opportunity for projects to give backers something to visually identify with and therefore use in spreading awareness.

4. Promote

We will then promote the project via our established channels, as well as [project-specific] partner channels. They will have immediate access to our community as well.

5. Launch

Once everything is ready to go, the project's *L-NFTs* will be offered exclusively to *D3conomist-NFT* holders, for a set time period (eg. 5 days). No staking or locking required - just holding. If the *L-NFTs* don't sell out during this period, then it will open up to raffle winners, then public, with purchases limited to 1x *L-NFT* per wallet.

6. Funds

Once the funding phase is complete, a portion of the funds raised will be released straight away, followed by a vesting sequence for the remaining funds (outlined in the white/litepaper prior to funding). Using our 10+ years of experience in the space, we will endeavour to set realistic & specific targets from the start. We will then work closely with the project team, providing consultancy & advice (if needed) along the way. This way, we can continually monitor progress and keep the project on track. Although it's impossible to provide 100% guarantee to backers, we will do everything within our means to ensure any project we fund is a success.

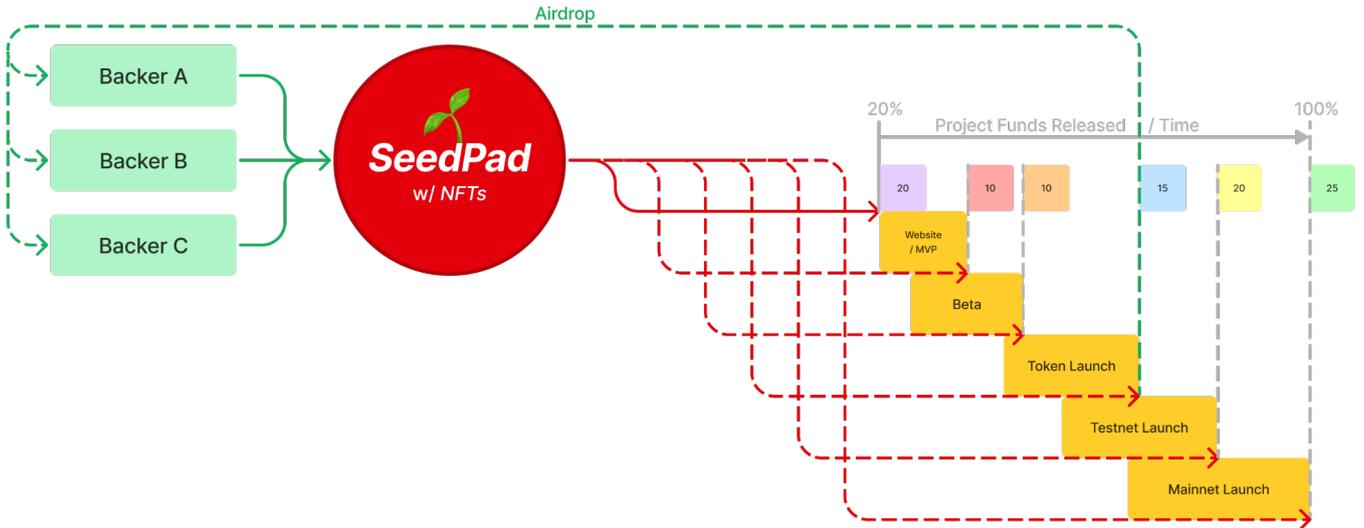


Diagram showing example of how seed funds might vest for a project - based on preset targets / timeframes. As well as how an airdrop might occur for backers.

NFT Generator [D3generator]

D3conomist-NFT holders will also get free use of our NFT generator, facilitating the creation of an NFT collection, along with mint site & contract, simply from graphic layers. Extras will be available such as bot-protected smart-contracts, art & design consultation, promotion & more.

NFT List-builder [D3mint]

We're developing a tool for *NFT*-creators to make a registration process for upcoming mints. *D3mint* will help creators compile access-lists of wallets that have met their pre-set criteria (similar to *Premint*). It will, however, have many additional features to existing tools available today. We cannot disclose these features just yet, so stay tuned. *D3conomist-NFT* holders will have free use of this tool.

All of the features mentioned are just the beginning for us, and by minting our *D3conomist-NFT* you will get an *early access pass* into our entire ecosystem. By getting in this early, you will have the opportunity to grow *with* us and become an integral part of our success as a community.

Community *PFP* [*D3-pfp*]

D3conomist-NFT holders will be given the opportunity to be part of creating a *pfp* collection;

- Every *D3conomist-NFT* will qualify for one complimentary *D3pfp-NFT*, as well as an equal share in the mint revenue generated from the remaining amount.
- The process will involve workshops, as well as a vote to decide on the final design.
- We want the *D3-pfp* to truly embody our community, and for its journey to encompass the full capabilities of *NFTs*. This way the community can feel a true sense of ownership, whilst being part of the ever evolving story of *NFTs*.
- We want everyone to feel an integral part of the community from the start, and that they've contributed towards the shared success of *D3conomist*!

D3-pfp utility:

- Raffle-ticket for access to *SeedPad* [*D3seedpad*]
- Discount on use of *NFT* generator [*D3generator*]
- Discount on use of *NFT* list-builder [*D3mint*]
- Discount on fees for launching own projects (providing project gets approval)

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L I T E P A P E R